# Executive Women in Agriculture Conference







2016 Executive Women in Agriculture Conference Thursday, December 01, 2016 - Friday, December 02, 2016

Palmer House Hilton 17 E Monroe Street Chicago, Illinois 60603 United States (312) 726-7500

Women are an important thread in the fabric of American agriculture. Today, women make up more than 30% of farm operators! More young women are returning to the farm to manage human resources, financial reporting, record keeping, as well as production and technology areas on working farms.

With endless opportunities and challenges in farming today, the need to provide education on farm business practices has never been greater. Top Producer is proud to offer the Executive Women in Agriculture (EWA) conference, an event <u>dedicated exclusively to women in agriculture</u>.

Now in its sixth year, EWA draws nearly 250 producers and agribusiness professionals from 25 states and Canada!

EWA features dynamic keynote speakers and educational breakout sessions, as well as unique networking opportunities for women farm owners and operators from around the country.

Wednesday Evening Opening Networking Reception. Join other women the night before the event kicks-off for a networking reception.

Join us for endless networking opportunities and a taping of "U.S. Farm Report"!

### **Producer Registration Rates**

Early Bird Rate through November 8th: \$280 Standard Rate begins November 9th: \$355

## **Agribusiness Rate**

Those who work for an agribusiness organization, who is not a sponsor of the event. Standard Rate: \$1495

#### **Student Rate**

\$195. Enter discount code "student" when registering.

## Please make checks payable to: Farm Journal Media

**NOTE:** If paying by check, your check must be received by Monday, November 21st. Any registrations with no payment via check or credit card by this date will be cancelled in our system.

Your registration is 100% refundable through November 4, 2016. November 5 - November 11, 2016 your registration is 50% refundable. Sorry, no refunds after November 12, 2016.

Palmer House Hilton 17 East Monroe Street Chicago, III. 60603 Phone: 312-726-7500



## **Special Offer for EWA attendees only!**

## "Farm Like A Girl" T-Shirt

\$24.95 Discounted Price: \$16.47

An entertaining message backed with truth makes this shirt a favorite among women who work in agriculture. This comfy shirt is styled especially for women with a contemporary vneck design. You'll look great wearing it to town and it's sturdy enough to wear to work! Includes the Executive Women in Agriculture logo on the sleeve.

Item	Amount Quantity
EWA Farm Like a Girl Tshirt SMALL	\$16.47
EWA Farm Like a Girl Tshirt MEDIUM	\$16.47
EWA Farm Like a Girl Tshirt LARGE	\$16.47
EWA Farm Like a Girl Tshirt X-LARGE	\$16.47
EWA Farm Like a Girl Tshirt XX-LARGE	\$16.47

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Reserve your room early as the hotel is known to sell-out.

Discounted Room Rate: \$214 plus tax per night

Room Cut-Off Date: Tuesday, Nov. 8th.

# Call (312) 726-7500 and mention "Executive Women in Agriculture" to receive the exclusive rate.

Located in the heart of the theatre and financial district, the historic Palmer House Hilton is just steps from the Art Institute, Millennium Park, State Street shopping and other Chicago attractions. This AAA four-diamond rated hotel has been hosting visitors to the Chicago Loop for over 140 years. Each guest room provides a glimpse of the extraordinary Palmer House legacy while simultaneously providing all of the modern comforts and conveniences you need for a memorable stay in downtown Chicago.



**Hotel Lobby** 

Grab your mom, daughter or girlfriends and enjoy comfort and elegance in your guest room at the Palmer House Hilton. EWA attendees receive a discounted room rate of \$214 plus tax (double occupancy) per night at this Chicago hotel.

Included in your room rate is the following:

- >> Complimentary Internet
- >> Complimentary access to the hotel's fitness center
- >> Discounted parking at \$30 per day (lowered from \$41 per night)

The cut off date to receive a discounted room rate is Tuesday, November 8. Call (312) 726-7500 and mention "Executive Women in Agriculture" to receive the exclusive rate.

We highly recommend making your room reservations as soon as possible. The EWA host hotel is known to sell-out every year.

If you wish to extend your stay at the hotel, the discounted room rate will also apply 3 days before and 3 days after the conference (based on room availability).





**Guest Rooms** 



EWA features a networking cocktail reception Thursday night of the conference.

EWA continues to grow!! In its sixth year, nearly women representing 27 states helped make EWA a success! Women of all ages and management experience left the seminar empowered and excited to apply what they learned to their farming operation or business. We look forward their return, as well as new attendees taking advantage of this event designed specifically for women.

# For more information or to register to attend EWA, please contact:

Pat McCaulley Farm Journal Media 515-832-5968 or pmccaulley@farmjournal.com

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